Date

Mr. Joe Customer

Dear Joe,

In just a couple of weeks we'll be meeting at the "Equinox Resort" in Manchester, Vermont for three great days of golf. As in the past, these golf outings always prove to be extremely challenging and enjoyable.

You will be joining approximately 65 other Key Customers from the RJR Northeast Sales Area (Ohio on the West and Virginia on the South). Other customers coming from the New York Metro area include:

Mike Maslin Joseph H. Stommel and Sons Barry Feldman Harold Levinson and Associates Rick Lawtor Amerada Hess Corporation Steve Rosenthal Bonanza Too. LCC Herb Lefkowitz Consolidated Simon Distributors Mark Lefkowitz Consolidated Simon Distributors Tony Sicillano Empire Candy and Tobacco Company Jeffrey Michelson Glikin Brother, Inc.

I look forward to seeing you on Sunday June 14!

Sincerely,